

Carol Lynn PATTERSON

SUMMARY

Innovative, results-driven leader with extensive experience implementing strategic communications and public affairs programs that build and develop relationships across public, private and civic sectors

WORK EXPERIENCE

2006 – present **ASSOC PASTOR, MINISTRY & COMMUNITY DEVELOPMENT**
Calvary Baptist Church, Morristown, New Jersey

Serve as community liaison. Launched Community Development Corporation of Northern New Jersey, which serves ALICE families

2013 - 2016 **SATELLITE SITE COORDINATOR**
New York Theological Seminary

Established partnership with County College of Morris and Calvary Baptist Church to offer the seminary's Certificate In Christian Ministry to adult learners in Northern New Jersey

2003 – 2005 **COMMUNITY RELATIONS DIRECTOR**
Newark Public Schools, Newark, New Jersey

Supervised the merger of the Office of Public Information and Department of Community Development

1992 - 2003 **FOUNDER & PRESIDENT**
Correct Communications, Newark, New Jersey

Developed award-winning advertising & public relations campaigns for such clients as PSE&G, Project GRAD, Bill Bradley for President and Leroy Jones for State Senate

1988-1992 **PUBLIC RELATIONS EXECUTIVE**
ESSENCE Communications & The Mingo Group Plus

Managed the reputation of the premier magazine for Black women. Directed PR subsidiary of the nation's second largest Black owned advertising agency

1986-1988 **PUBLIC INFORMATION OFFICER**
City of Newark, New Jersey

Conceived and conducted media and community relations campaigns for the Mayor and Municipal Council Members

EDUCATION

2016 **Doctor of Ministry** Drew Theological School, Madison, NJ

2012 **Master of Theology** Princeton Theological Seminary, Princeton, NJ

2007 **Master of Divinity** Drew Theological School, Madison, NJ

1986 **Bachelor of Arts in Communications** Fairleigh Dickinson University, Teaneck, NJ



AWARDS

Morris County Branch NAACP 2017
Community Leaders Social Justice Award

Morris County Prosecutor's Office Public Service Achievement Award

Business News New Jersey's Top 10 Women in the State of New Jersey

EBONY Magazine Outstanding Women in Marketing & Communications

AFFILIATIONS

[Controlling Our Destiny](#) (Co-Founder, consortium of Morris County African American service organizations)

[Community Development Corporation of Northern New Jersey](#) (Past Board Chairman)

[Atlantic Health System](#) (Community Health Committee)

[Essex County Commission on the Status of Women](#) (Past President)

[Leadership New Jersey](#) (Fellow)

[Marion P. Thomas Charter School](#) (Founding Board Member)

[Seton Hall University](#) (Adjunct Professor of Public Relations, Public Speaking & Writing)